

For Immediate Release:



Wells Bring Hope Announces Exciting May News

May 17, 2011 - Los Angeles, CA – According to the World Health Organization, "No other humanitarian intervention produces a more dramatic effect on life than access to safe water and sanitation." To that end, Wells Bring Hope (www.wellsbringhope.org) was created by former Fortune 100 marketing consultant, Barbara Goldberg, inspired by former Los Angeles County District Attorney and celebrated photographer Gil Garcetti. Now operating with many volunteers on numerous initiatives, they are dedicated to saving lives with safe water in West Africa.

2011 has been a banner year for Wells Bring Hope, including bringing in their first corporate donation, five wells from Panda Express, two wells from St. Paul the Apostle, one well from the Manhattan Beach Rotary Club, and more. It held two successful World Water Week awareness and fundraising events and a notable Earth Day demonstration at Santa Monica College, letting students experience what it's like to carry water. Now, in late May, Wells Bring Hope will be part of two events to further the cause of bringing wells to impoverished communities in Niger, West Africa.

On May 21, Wells Bring Hope founder Barbara Goldberg will speak at the 6th Annual African Activist Association Conference at UCLA. This year the conference focuses on "Women's Agency in Africa: Role, Motivation & Voice."

Barbara's abstract begins: "What is the easiest way to transform the lives of women and girls in West Africa? Drill a well and give them safe water. Giving a rural village safe water as our non-profit, Wells Bring Hope does in West Africa, accomplishes more than saving lives from contaminated water. Drilling a well transforms the lives of women and girls for generations to come. When women no longer have to walk many miles every day to get water, their time is freed up to work more productively."

Considered the foremost girls preparatory school in Los Angeles, the Marlborough School, through their Community Service Council, chose Wells Bring Hope as their cause to support

for this year and into the next school year. "We, as a council and a school, realized that the basic necessity of water was something we always took for granted. Once we met with Barbara and heard about the aid that Wells Bring Hope provides in Niger, the council knew that the water crisis that plagues so many people is a cause that we could not ignore." They will be presenting Wells Bring Hope with a check on May 27th for what they've accomplished so far, more than half a well.

In total, Wells Bring Hope has raised enough funds to drill 60 wells, helping close to 50,000 of the world's most impoverished people. Wells Bring Hope allows donors to give in a way that answers direct needs and improves women's lives.

#

#

#

For more information please see www.wellsbringhope.org or contact Susan von Seggern on susan@susansonseggern.com or 213-840-0077.