

Dear friends and family,

I am writing to tell you about something that I am very passionate about. I believe that water is a basic human right, and I am committed to helping to bring clean, safe water to rural villages in West Africa, the poorest region in the world.

In West Africa, contaminated water is a leading cause of death with diarrheal diseases like cholera running rampant, particularly in rural areas. Unsafe water is also a major contributor to the heartbreakingly high child mortality in the region. Women and girls in West Africa walk 4-6 miles a day in search of water that is often contaminated. As a result, girls don't go to school, and 70% of women in Niger and 78% of women in Mali are illiterate.

When a well is drilled in a village, everything changes. Death and disease from contaminated water is virtually eliminated, girls go to school, and women have 50% of their time freed up to pursue income-generating work.

As a citizen of the world, I cannot turn a blind eye to the water crisis, and I have committed to raising **[\$insert goal]** for Wells Bring Hope, an organization committed to saving lives with safe water in West Africa. WBH does more than just drill wells, they educate villagers on sanitation and hygiene, they provide women with microfinance training so that they can start small businesses, and they maintain a presence in each village where a well is drilled for 15+ years in order to ensure a sustainable transformation.

With your help, I am confident that I can reach my goal. If you choose to make a donation, know that it will make a huge difference. 100% of all donations go directly to a water project.

Any gift you can give will help bring me closer to my fundraising goal of **[\$insert goal]**. It takes just \$30 to give one person safe water for a lifetime. It takes just \$6,300 to provide an entire village with safe water. How many lives can we save together?

You can donate online at my fundraising page: **[insert link]**, or you can send a check directly to Wells Bring Hope: 16563 Park Lane Circle, Los Angeles, CA 90049. If you donate by check, please include my name in the memo.

Thank you so much for supporting me in effort to save lives with safe water.

Sincerely,

[your name]

For more information about Wells Bring Hope, visit www.wellsbringhope.org